

RETHINKING PLASTIC

STARTUP PLASTIC SURGERY / 2024



In cooperation with **Climate Innovation Community**, we have been developing **incubation, startup and education programs related to climate change for 9 years**. Our core competencies include **business development, community building, the agility of contact networks**, as well as mentoring and coaching in the following areas: **climate innovation, circular economy**, food industry innovations, **waste management**, energy transition, water management systems, **sustainable urban solutions**. We believe that fighting climate change can be achieved by commercially viable solutions. In the course of our **Greentech business development programmes**, we provide ongoing assistance in shaping startup ideas into **economically viable businesses** in the initial stages. Since 2014 we have developed and delivered dozens of **greentech startup programmes** to support idea owners to **transform their greentech ideas into climate-positive businesses**.

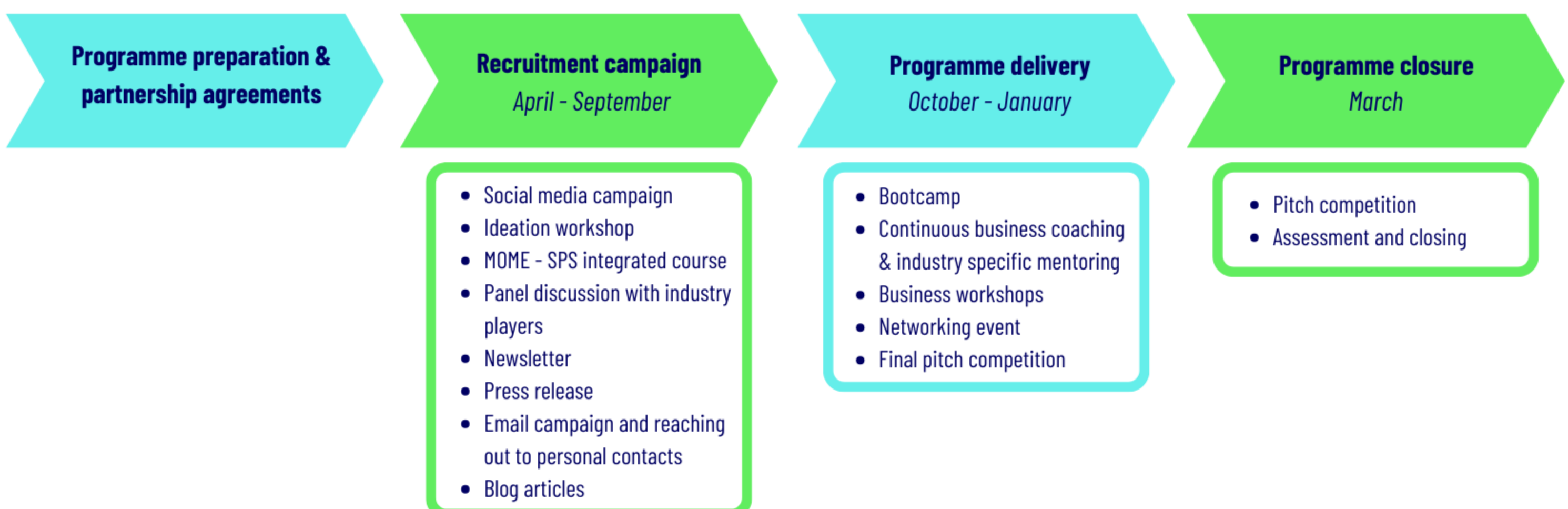
Startup Plastic Surgery

- The **first startup programme in Hungary** which focuses on **fighting against climate change through a complete life cycle recognition of plastic**.
- We launched the programme to **support motivated innovators who have a feasible solution for the environmental and health problems caused by plastic**.
- Content of the **4-month long incubation**: business coaching sessions and industry specific consultations, business workshops, networking events, final pitch competition.
- Participating teams **transform their early-stage ideas into market-ready enterprises**.
- Startups meet **local industry players who give them constructive feedback** at our **networking event**.
- Our final pitching event in 2021 was part of **PLANET Budapest** sustainability expo and summit. **Tom Szaky** is a jury member every year.

Startup Plastic Surgery in numbers

- **50+ teams applying each year** and **10 best teams selected** to the programme every year.
- **12 business coaches** and **12 industry-specific mentors** guiding the startups
- **10+ industry mentors** participating in the **networking event**
- **11 industry-specific** and **5 financial sponsors** supporting the programme
- **10 teams** received fast-track **investment opportunity** from Hiventures and other prizes

Startup Plastic Surgery 2024



Join us and be part of the change!



startup-plastic.hu



hello@startup-plastic.hu

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Startup Plastic Surgery sponsor packages

Gold
30 000 EUR

Silver
20 000 EUR

Bronze
10 000 EUR

Tailor-made Startup Plastic Surgery incubation programme with the sponsor's own challenge

Exclusive agreement with the selected startups tailored to the sponsor's needs - priority on exit opportunity

Press release and branding display for all marketing and communication elements

Industry specific consultation and mentoring

Giving a short presentation and opportunity to become a jury member at the pitch competition

Access to all the programme applications and selection process

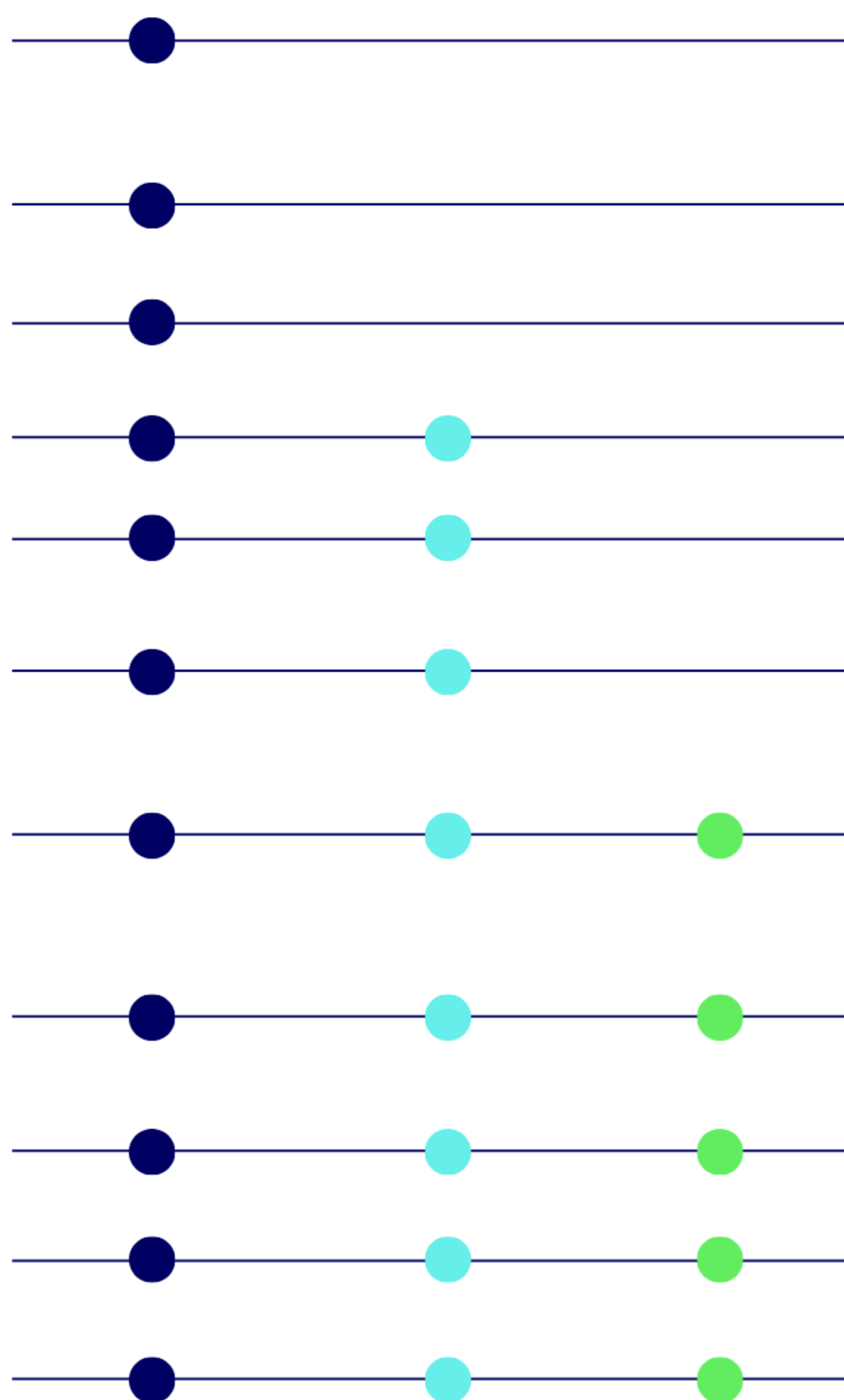
Display information about the sponsor's professional and financial support through the programme's communication channels

Display sponsor's branding on marketing and communication elements, placement of logo and roll-up at SPS events

Access to innovation ideas selected for the programme

Placing the sponsor's logo and short description on the SPS website

Welcome speech at the Bootcamp



We provide an opportunity for our supporting partners to clarify and customize the content elements of each package on further personal or online meetings.

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